Joint Holder(s):

Dear Member,

Subject: Voting through electronic means.

Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, Ballarpur Industries Limited ("the Company") is offering e-voting facility to its members in respect of the businesses to be transacted at the 69th Annual General Meeting (AGM).

The Company has engaged the services of National Securities Depository Ltd ("NSDL") to provide e-voting facility. The e-voting facility is available at the link https://www.evoting.nsdl.com.

The Electronic voting particulars are set out below:

<table>
<thead>
<tr>
<th>Registered Folio No. / DP ID/Client ID</th>
<th>Number of shares held</th>
<th>Date of 69th AGM</th>
<th>EVEN (E-voting Event No.)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Friday, 19th December, 2014 at 12:00 noon</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Commencement of e-voting</th>
<th>End of e-voting</th>
<th>User ID</th>
<th>Password/PIN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, 13th December, 2014 (9:00 a.m. IST)</td>
<td>Monday, 15th December, 2014 (6:00 p.m. IST)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The cut-off date (i.e. the record date) for the purpose of e-voting is 14th November, 2014.

Please read the instructions printed overleaf before exercising your vote. This communication forms an integral part of the Notice dated 11th November, 2014 for 69th AGM.

The Notice of the 69th AGM and this communication are also available on the website of the Company at www.bilt.com.

For Ballarpur Industries Limited

Sd/-
Akhil Mahajan
Chief General Manager & Company Secretary
You are requested to follow the instructions below to cast your vote through e-voting:

i. EVEN (E-Voting Event Number). User ID. Password (Initial). Evoting Period/others details etc. have been provided in the table overleaf. Please note that the Password is an Initial Password.

ii. Launch internet browser by typing URL: https://www.evoting.nsdl.com

iii. Click on “Shareholder-Login”

iv. In case you are already registered with NSDL for e-voting then you can use your existing user ID and password else, put user ID and password as initial password/PIN noted in step (i) above. Click Login.

v. Password change menu will appear. Change the password/PIN with new password of your choice with minimum 8 digits/characters or combination thereof. Note the new password. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.

vi. Once the e-voting Home page opens, Click on “e-voting”: Active Voting Cycles.

vii. Select “EVEN (E-Voting Event No.)” of Ballarpur Industries Limited as mentioned overleaf.

viii. Now you are ready for “e-voting” as “Cast Vote” page opens.

ix. Cast your vote by selecting appropriate option and click “Submit” and also “Confirm” when prompted.

x. Upon confirmation, the message “Vote cast Successfully” will be displayed.

xi. Once you have voted for resolution, you will not be allowed to modify your vote.

xii. Institutional members (i.e. members other than individuals, HUF, NRIs, etc.) are also required to send scanned copy (PDF/JPG format) of the relevant board resolution / authority letter, etc. together with the attested specimen signature(s) of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer through email at: pbalodia@gmail.com with a copy marked to evoting@nsdl.co.in. You can also forward the documents at the Company’s email ID: sectdv@birl.com.

xiii. In case of any queries you may refer the Frequently Asked Questions (FAQs) for members and e-voting user manual for members available at the “downloads” section of https://www.evoting.nsdl.com or contact NSDL by email at evoting@nsdl.co.in

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